

# FARM SHARE



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# F R M S H A R E

## Introduction

This is an abstract and basic white paper for FRMSHARE, our final version will be available on our website, [www.frmsshare.com](http://www.frmsshare.com)

### What is FRMSHARE?



*FRMSHARE is going to create Investment opportunities for individuals and help people from all over the world to own a share in a **highly profitable established farm**. We are disrupting the old ways and bringing in new farming practices and co-ownership ideas. With the launch of FRMSHARE a blockchain based coin-share project for buying, maintaining and running farms, with particular focus on Africa and South Africa you are able to own a share in an already **profitable established farm**.*

We buy and manage already profitable mega farms, so we don't waste money on start-ups, nor do we run the risk of startups. These farms are very expensive and almost impossible to own by yourself, **you need us and we need you**.

We are creating a community of international "co-farm-owners", through the use of blockchain and the Bitcoin network. By putting millions of small investors together we are able to raise enough funds to purchase the maga and highly profitable farms. With the use of blockchain and crypto currencies it is easier than ever before to get a project of this magnitude started.

Cryptocurrencies can help to crowdfund FRMSHARE. Investors from all over the world can invest and send us, any amount cheaply and easily. We are also able to send investors their profit share via crypto anywhere in the world as well, at a fraction of the cost, and without the hassle of traditional gateways.

The World Bank estimates show that African food market will be worth US\$1 trillion by 2030, up from the current US\$30-50 billion.

We want to be part of this food market phenomenon and together we can do it! **FRMSHARE - Share the farm, share the profit!**

The FRMSHARE project will give individuals a chance to share in the ownership of farms and thus also share in the profit. FRMSHARE will do all the hard work for you, manage, maintain and farm the lands, while you share in the profits.

The FRMSHARE project is divided into three major parts: the management , the token holders and the farms.



Our **FRMSHARE.com** website and project platform and future APP will list the individual farming projects with all the information like: ROI, total cost of project, price per share, share details or trading options, etc. The platform will have everything you need to manage your investment, as well as an open book to the allocated project farm and how your investment work.

Each farm is in itself is its own project token and investment opportunity. This will help you as an investor to choose a farming project to invest in, **the choice is up to each individual investor.**

When funds are collected for a farming project, our dedicated farmers will do all the hard work and our management team will manage all the projects keeping a close eye on every cent that are being spent, so that we can get maximum profit share .

When we have farmed the season and the produced products are sold to the market, we will share those farms profits to allocated token/coin holders and investors. The more coins you hold for a farm, the more profit share you will get.



## How will it work?

We need your help to get this project rolling. So we are creating a pre-ico fund raiser to get started. FRMSHARE will give 50% of the holding coins, to pre investors or kickstarters. There are only 25 000 000 tokens in total, and 12 500 000 will be available in the pre-ico.

**F**  **R M S H A R E**

**50%** **30%**

**OWNERSHIP SHARE** **STAKE IN PROJECTS**



The pre-ico will have a soft cap of \$250 000 and a hard cap of \$25 000 000. All tokens will be distributed between investors after the pre-launch.

**The benefit to founder investors are that FRMSHARE and the pre-ico token holders will own a combined 30% stake in each new project farm on an ongoing basis. We will only sell 70% tokens to investors for new project farms.**

Each farm project that we will launch after the pre-ico will also have 25 000 000 tokens per project in total and only 17 500 000 will be available to new investors every time. Each farm token is backed by the project farm that we purchase, so 70% of each farm will be owned by investors and directly linked with your token.

*All profits will be allocated to the token holders only.*

FRMSHARE will only use cryptocurrency to raise capital or distribute profits to coin holders, who has chosen via their investment dashboard to receive crypto or BTC as their preferred payout option. You are also able to receive your profits via Fiat/USD provided you bare the admin/transfer cost. We convert all CRYPTO into Fiat after each ICO. These funds will be allocated to USD or RAND value depending on the project location and needs.

We will use crypto where we can to save costs and to better everyone's profit.

Farms will be managed in FIAT currency and all payments to workers, managers and overall running cost will be done via FIAT currency.

**FRMSHARE will implement a comprehensive plan for marketing for each project** and we are planning multiple approaches of digital marketing such as banner ads, press releases, signature campaigns and social media.

**FRMSHARE will have a financial plan as a part of the overall strategy.** In its operations, FRMSHARE will focus on the bottom-line from the very beginning to achieve profitable growth and sustainability but also grow the project as an asset.

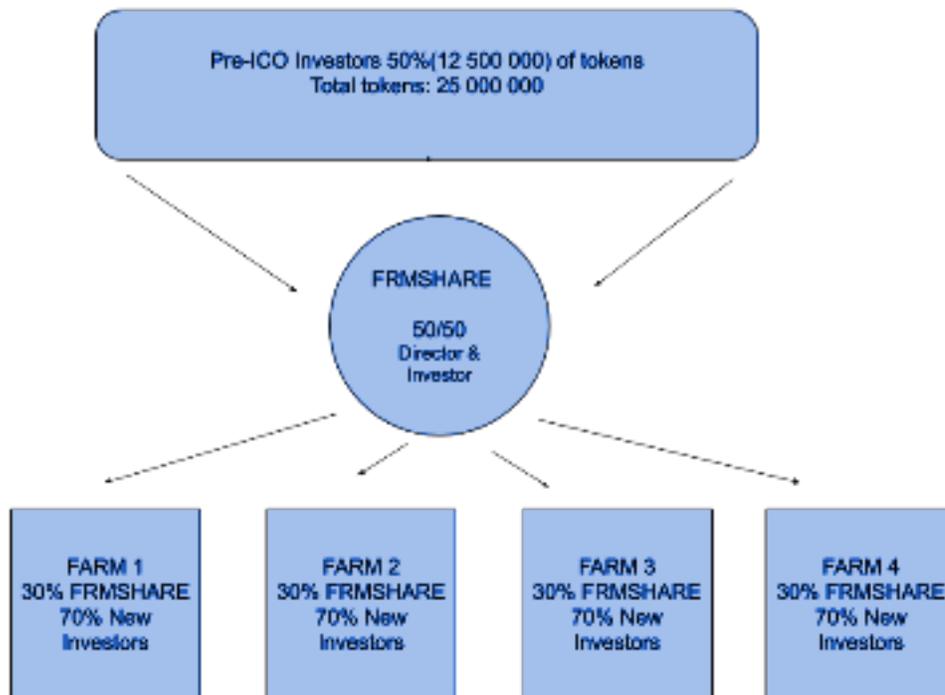
**The FRMSHARE team will be a combination of highly experienced and qualified professionals and advisors.** The management will have a great depth and breadth of exposure and a hands-on experience across various domains in agriculture, farming, food processing, blockchain technologies, cryptocurrency/digital currency space, finance, marketing, etc.

## The Tokens



Our tokens are **STO tokens also known as Security Tokens or Reserve Asset tokens.** Security tokens are backed by the farms.

The pre-ico will have 25 000 000 tokens and each new project will have 25 000 000 tokens count of its own. Tokens will be distributed and divided as follows.



All farms projects will have a 25 000 000 tokens, and 30% will be allocated to FRMSHARE

<b><u>A: FRM SHARE: (FRMS core Token)</u></b>	<b><u>B:Project Farms: (FRMS 1 Token)</u></b>
Directors and Management: 12 500 000 (50%) PRE-ICO Investors: 12 500 000 (50%) Total = 25 000 000 (100%)	FRMSHARE: 7 500 000 (30%) Project Investors: 17 500 000 (70%) Total = 25 000 000

## **FRMSHARE Management**



**FRMSHARE will be the sole management company for all projects and farms.** We will allocate farmers, managers and workers to project farms. We will create a team of experts for each aspect of the management process.

We will implement and maintain the individual farming projects and manage investor relations and the FRMSHARE platform.

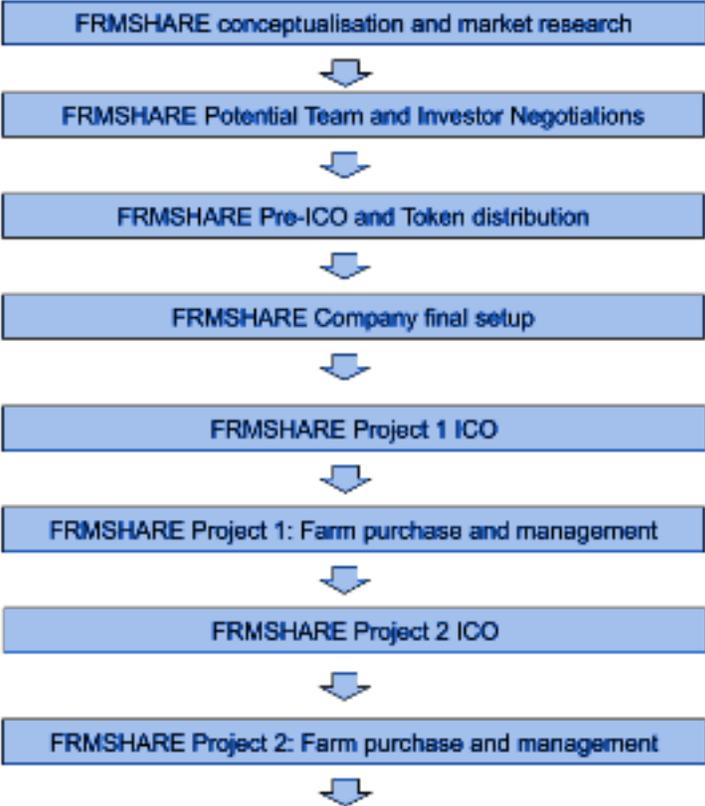
Our FRMSHARE Platform will have all the different management and token holder service applications investors will need. This platform(Website/App) will be our communication, information and Investor account managing portal.

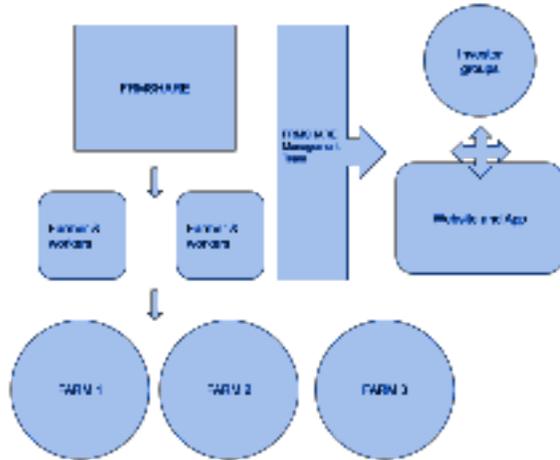
We will grow a team of the best but also keep running cost to as little as possible. FRMSHARE will keep an open financial book of every project farm to all investors.

50% will be owned by directors and 50% Investors, Farms will be purchased through FRMSHARE and registered to the company and investor share.

After the successful launch of the pre-ico and when the tokens of the ICO has been distributed to our investors, FRMSHARE will continue with the company setup and then launch the first project farm ICO.

**Our time flow chart will work as follow:**





**Our current team are:**

	
<p><b><u>Andre</u></b>  <i>Director: Project Management</i></p>	<p><b><u>Wynand Olivier</u></b>  <i>Director: Marketing and IT</i></p>

# The first project farms



## **FARM 1 - 90 Ha Pecan and Lucerne farm**

All the trees have a Macro irrigation system which has been introduced over the last 18 months. Trees are between 12 and 25 years. This will also have a large impact on the quantity and quality of the crop.



## **FARM 2 - 2 x (Plots)= 120Ha**

Farm 1. 78 ha farm with 15ha of trees in full production. 52 ha of one year old trees planted 2017. Farm 2. 11ha full grown trees, 10ha of 9 year old trees, 16ha of trees varying in age from 5 years old to 9 years old and 4ha One year old trees.



## **FARM 3 - 38Ha Pecan nuts**

38 ha of Pecan nuts with 16 ha of mature trees, 19 ha of trees between the ages of 7 years and 3 years old. Varieties incl. Wichita, choctaw, western and a few Barton. Irrigation is a mixture of flood and micro.

See more farm info attached.